## Claims

- A built-in lamp comprising a holder for fastening in an installation
   surface (11), in particular in a room ceiling, a bulb (6) and a reflector, with a reflector opening disposed in the direction of illumination defining a direct light discharge region (1), characterized in that the direct light discharge region (1) is surrounded at least regionally by a diffuse light discharge region (2).
  - 2. A built-in lamp in accordance with claim 1, characterized in that the direct light discharge region (1) and the diffuse light discharge region (2) can be acted on by a common bulb (6).

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- 3. A built-in lamp in accordance with claim 1 or claim 2, characterized in that the reflector opening defining the direct light discharge region (1) is associated with a direct light reflector (4) on whose side remote from the direct light discharge region (1) an additional reflector or background reflector (7) is provided.
- 4. A built-in lamp in accordance with any one of the preceding claims, characterized in that a light passage region is formed between the additional reflector (7) and the direct light reflector (4).

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5. A built-in lamp in accordance with any one of the preceding claims, characterized in that the diffuse light discharge region (2) can only be acted on indirectly by the bulb (6) via the additional reflector (7).

6. A built-in lamp in accordance with any one of the preceding claims, characterized in that the additional reflector (7) is formed at least partly by at least one planar or pre-determinably curved or kinked reflector surface which ensures a pre-determinable splitting of the portion of the reflected light directed to the direct light discharge region (1) and to the diffuse light discharge region (2).

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- 7. A built-in lamp in accordance with any one of the preceding claims,
  10 characterized in that the bulb (6) and the direct light reflector (4) are
  arranged in a housing (10) which is in particular light-proof and/or
  dust-proof and whose inner surface is made at least regionally as an
  additional reflector (7).
- 15 8. A built-in lamp in accordance with any one of the preceding claims, characterized in that the additional reflector (7) is made to be specularly reflecting or diffusely reflecting.
- 9. A built-in lamp in accordance with any one of the preceding claims,
  20 characterized in that the direct light reflector (4) is made to be specularly reflecting on its inner side.
  - 10. A built-in lamp in accordance with any one of the preceding claims, characterized in that the direct light reflector (4) is made to be specularly reflecting or diffusely reflecting on its outer side.
  - 11. A built-in lamp in accordance with any one of the preceding claims, characterized in that the bulb (6) is located inside the direct light

reflector (4) and/or between the direct light reflector (4) and the additional reflector (7).

- 12. A built-in lamp in accordance with any one of the preceding claims,
  5 characterized in that the diffuse light discharge region (2) is
  terminated in the direction of illumination by a translucent scattering
  plate (15) or by an element having apertures, in particular by a
  perforated metal sheet.
- 13. A built-in lamp in accordance with any one of the preceding claims, characterized in that the housing (10) in accordance with claim 7 is terminated in at least a largely dust-proof manner by the scattering plate (13, 15) in the region of the diffuse light discharge region (2) and by a plate (13, 14) which is in particular transparent in the region of the direct light discharge region (1).
  - 14. A built-in lamp in accordance with claim 13, characterized in that the translucent scattering plate (13) and the plate (13), which is in particular transparent, are made in one piece.

15. A built-in lamp in accordance with any one of the claims 1 to 12, characterized in that the direct light reflector (4) is made to be open in the direct light discharge region (1).

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25 16. A built-in lamp in accordance with any one of the preceding claims, characterized in that the direct light discharge region (1) has a circular shape.

17. A built-in lamp in accordance with any one of the preceding claims, characterized in that the diffuse light discharge region (2) is bounded on the inner side by a circular line (3) and on the outer side by a polygonal line, in particular by a rectangular or square line (8), or by a further circular line.

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- 18. A built-in lamp in accordance with any one of the preceding claims, characterized in that the direct light reflector (4) is held pivotably in the housing (10).
- 19. A built-in lamp in accordance with any one of the preceding claims, characterized in that a common inclination of the direct light discharge region (1) with the diffuse light discharge region (2) is adjustable with respect to the installation surface (11) by a pivoting of the direct light reflector (4); or in that an inclination of the direct light discharge region (1) is adjustable with respect to the diffuse light discharge region (2) by a pivoting of the direct light reflector (4).
- 20. A built-in lamp in accordance with any one of the preceding claims, characterized in that the direct light reflector (4) is held pivotably in the housing (10) together with the bulb (6).